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65-3107/r

1 June 1965

The Honorable J. Edward Day
President
National Civil Service League
1725 N Street, N. W.
Washington, D. C. 20036

Dear Mr. Day:

Thank you for your kind letter regarding my participation in the eleventh annual Career Service Awards banquet.

I was indeed honored to be among those paying tribute to the exceptional performance of the awardees, including our own Dick Helms. I compliment you on a wonderful evening.

Sincerely,

/s/ W. F. Raborn

W. F. Raborn

WFR:blp

1 - Chrono (Official)

1 - ER w/basic

1 - D/Pers w/cy basic

1 - DCI Alpha w/cy basic

65-3107

unpartisan, nonpartisan
citizens' organization
founded in 1881
to promote efficiency
and economy
in government
management



National Civil Service League

1713 N STREET, NORTHWEST • WASHINGTON, D. C. 20036 • (202) 387-1725
NEW YORK OFFICE: 315 FIFTH AVENUE • NEW YORK, N.Y. 10015 • MURRAY HILL 9-3544

May 25, 1965

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Vice Admiral William F. Raborn, Jr.
U.S. Central Intelligence Agency
Washington, D.C. 20505

Dear Admiral Raborn:

Before the enthusiasm and warm glow of the
eleventh annual Career Service Awards banquet
fades, I would like to express my appreciation
in behalf of the League for your part in making
this year's program the finest ever. We are
grateful for your contribution.

It was indeed a pleasure to join with you in
extending recognition to excellence in the
career service and we think you will agree it
was a fine tribute to all who strive for the
best in government.

Again, our sincere thanks and best wishes.

Sincerely,

J. Edward Day
J. Edward Day
President

National Civil Service League

WASHINGTON, D.C.

47-1725

April 28, 1965

Vice Admiral William F. Raborn, Jr.
Director
Central Intelligence Agency
Washington, D.C. 20505

Dear Admiral Raborn:

Mr. McCone writes me that he has advised you of the selection of Richard Helms as a recipient of the League's Career Service Award and suggests that we invite you to serve as Mr. Helms' sponsor at the awards dinner on May 19th. Accordingly, I most cordially invite you to be our guest at the head table that evening at the Sheraton-Park Hotel and to present Mr. Helms for this honor.

It will be a pleasure to meet you on that occasion. Incidentally, Mr. Frank Stanton, President of CBS, will be our speaker of the evening.

Sincerely,

Bernard N. Gladieux
Bernard N. Gladieux
Chairman, Board of Directors

2429/A

5 May 1965

Dear Mr. Gladieux:

I wish to acknowledge your kind invitation to the League of Career Service Awards dinner on May 19th, at which Mr. Richard Helms will receive the Career Service Award.

I will be most happy to act as Mr. Helms' sponsor at the dinner, and look forward to this inspiring occasion with great pleasure.

Sincerely,

/S/ W. F. Raborn

William F. Raborn, Jr.
Vice Admiral, USN (Ret.)

Mr. Bernard L. Gladieux
Chairman, Board of Directors
National Civil Service League
1111 Avenue
New York, New York 10016

28 May 1965

P3-10

MEMORANDUM FOR: Director of Personnel

SUBJECT : Discussion on 1965 National Civil Service League Dinner

STATINTL

1. [] and I were invited by Mr. J. Edward Day, President of the National Civil Service League, to cocktails at the Federal City Club at Sheraton-Carlton Hotel on 26 May. Representatives of agencies with 1965 award winners, who had helped with dinner arrangements, attended.

2. Mr. Day and Mr. Coutourier asked for comments and suggestions. Everyone there was quite frank. It was the consensus of the group that the ceremony was too long, dinner was too expensive, and the speaker was quite dull and selected a very inappropriate subject which had no relevance to the occasion. There was general dissatisfaction because no arrangements were made for guests to congratulate the winners. The point was made that employees who spent the money to go wanted a chance to speak to their winner-- or, let us say, have their winner know they were there. Suggestions were made about cutting down the time for the VIP reception so the winners could come out and see the "cash bar guests." Mr. Coutourier said that some agencies had their own reception for their winner a few days before the dinner. He said that he would be pleased to come and bring some League officials to any receptions agencies wished to have next year.

3. There seems to be no answer to decreasing the cost of the dinner. It is difficult to get any organization to finance it--Sloan Foundation used to do so-- and all the VIPs must get a free dinner. Mr. Coutourier suggested having a "ball" which would cost nearly as much. The response to this was "many men don't bring their wives because they can't afford it---with whom would the men dance if they had a ball?" The question was not answered, the three single women there were discreet.

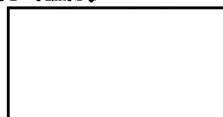
4. The entire group thought that President's Johnson's blast about "no women in the group of League winners" was unreasonable. I mentioned that agencies had the opportunity to name their top women for the Woman's Award and that six were honored at the Woman's Award Dinner. It was also mentioned that the President didn't name any women for the Distinguished Federal Civilian Award this year. Mr. Day stated that many agencies use the League Awards and the Rockefeller Awards to build up their executives for the President's Award, and that he thought heads of agencies would be reluctant to pass up a top executive and name a woman as their candidate just "because she was a woman." He suggested that the League might give awards by grade groupings which would give women more chance since there are very few women supergrades--League awards are generally are given to supergrades. The agency representatives in the group were not too concerned but I think the League ~~felt~~ felt that they had been "slapped down." My guess is that some agencies will nominate next year more than one candidate naming a woman as one candidate and shift the responsibility to the League. I predict there will be one woman among the winners next year.

5. Mr. Coutourier asked about giving publicity and possibly certificates to nominees, who were not selected for the League award. The general feeling was "don't advertise the losers."

6. The booklet "Career Adventures in Government" which will include the articles prepared by agencies on the 1965 award winners should be out soon. Agencies will probably be asked if they want to purchase some copies. The printing costs were more than expected and so distributions of free copies will be limited. Mr. Coutourier mentioned that CIA was using names of our five winners in the new recruitment brochure.

7. I think that Mr. Day will probably be quite active in League projects and will try to initiate a closer relationship of League with Government agencies. They are concentrating on advertising the League's work and hoping to get more sponsors and financial support. The League has its headquarters now in Washington and Mr. Coutourier said he would like to meet with this same group again later in the year and he would welcome suggestions about the dinner and awards programs from any agency representatives or officials.

9. This post mortem of the dinner will probably not result in any major changes. Maybe Mr. Day can pull some strings and get Bob Hope at the dinner next year and this might attract more people to go to the dinner, it would at least liven it up. The get together was a nice gesture on part of the League-- good drinks and food and pleasant time.



STATINTL



Eleventh Annual
Career Service Awards Dinner

PRESENTED BY

National Civil Service League

MAY 19, 1965

SHERATON-PARK HOTEL

WASHINGTON, D. C.

Program

Presiding

J. EDWARD DAY
President, National Civil Service League

Invocation

THE REVEREND FREDERICK BROWN HARRIS
Chaplain
The United States Senate

Presentation of Colors

MILITARY COLOR GUARD

Dinner Music

TED ALEXANDER

Entertainment

UNITED STATES AIR FORCE
BAGPIPE BAND

Address

DR. FRANK STANTON
President, Columbia Broadcasting System

Message from the President of the United States

THE HONORABLE JOHN W. MACY, JR.
Chairman, United States Civil Service Commission

Awards Presentation

BERNARD L. GLADIEUX
Chairman, Board of Directors
National Civil Service League

GOVERNMENT OFFICIALS
OFFICERS OF THE NATIONAL CIVIL SERVICE LEAGUE



ALAN L. DEAN
Associate Administrator
Federal Aviation
Agency

As primary advisor to the Administrator, Mr. Dean has led in converting the F.A.A. into a dynamic independent agency. He has designed its advanced system of management and control and has performed imaginatively in his many other areas of high level responsibility.



LEONARD NIEDERLEHNER
Deputy General
Counsel
Department of Defense

Top level responsibilities connected with such major "headline" issues as Little Rock, the Cuban crisis, Civil Rights and the Defense reorganization of 1958 characterize Mr. Niederlehner's contribution. He has brought great skill, sensitivity and judgment to bear on these and other critical problems.



ARTEMUS E. WEATHERBEE
Assistant Secretary
for Administration
Treasury Department

A broad, varied and challenging career has prepared Mr. Weatherbee for his leadership in the integration of management functions, reorganization and strengthening of staffs and other major improvements in the Treasury Department. His substantive achievements reflect a record of superior performance and exceptional efficiency.



RICHARD M. HELMS
Deputy Director
Central Intelligence
Agency

Mr. Helms has critical responsibilities for protecting the United States and insuring the success of our foreign policy objectives and those of our allies. He has led in the development of a career civilian intelligence service and has contributed significantly to the security of the United States.



CARL H. SCHWARTZ, JR.
Chief, Resources and
Civil Works Division
Bureau of the Budget

Exceptional performance in an environment of pressure is routine to Mr. Schwartz. He is the Chief Advisor to the Director and President in his field, works closely with Congress, and plays a central role in the functioning of the economy.

The National Civil Service League

Joined by

The President of the United States
Members of Congress and Federal Officials

Business and Professional Leaders

Federal Employees and Agencies

and

Friends of the Awardees



GEORGE JASZI
Director, Office of
Business Economics
Department of
Commerce

An internationally famous pioneer in the field of national economic accounting, Dr. Jaszi is the main architect of our modern methods of calculating the Gross National Product. He is largely responsible for our world leadership in the field of national economic accounting systems.



ROBERT C. STRONG
Ambassador to Iraq
Department of State

Ambassador Strong demonstrates remarkable ability in difficult assignments. In a quarter century of diplomatic service, he has represented us in many crisis torn areas—such as Europe in 1939 and China after World War II—with great skill, devotion and courage.



HOMER E. NEWELL
Associate Administrator
National Aeronautics
and Space
Administration

An outstanding space scientist who has served our government for 20 years, Dr. Newell has been with NASA since its inception. Among his substantive accomplishments have been his direction of communication and observation satellite, atmospheric testing and planetary photography programs.



WALTER E. WASHINGTON
Executive Director
National Capital
Housing Authority

In his official capacity and as a community leader, Mr. Washington has made significant progress in achieving better housing and social services for the people of the Nation's Capital. He represents the highest qualities of an exceptional administrator and dedicated public leader.



C. TYLER WOOD
Mission Director
Agency for
International
Development

Mr. Wood has distinguished himself as an innovative planner and implementer of foreign aid programs. As Minister of Economic Affairs and Director of his Agency's Mission to India, he directed the creation and establishment of the largest single A.I.D. program.

HONOR THESE CAREER EMPLOYEES FOR SIGNIFICANT CONTRIBUTIONS TO EXCELLENCE IN GOVERNMENT

MAY 19, 1965

SHERATON PARK HOTEL

WASHINGTON, D. C.

NATIONAL CIVIL SERVICE LEAGUE

1965

Career Service Awards Program Participants

The National Civil Service League gratefully acknowledges the support of the many industries, organizations, and leaders who have joined with us to sponsor this dinner. Our special thanks to the government agencies and friends of the Awardees who have participated in such large numbers.

Financial Sponsors

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The Career Service Awards Program is made possible

by the generous support of

THE ALFRED P. SLOAN FOUNDATION

THE CAREER SERVICE AWARDS PROGRAM is a public service program of the National Civil Service League designed to promote efficiency in government by:

RECOGNIZING TEN CAREER PUBLIC EMPLOYEES FOR SIGNIFICANT CONTRIBUTIONS

ENCOURAGING OTHERS IN GOVERNMENT SERVICE TO PURSUE EXCELLENCE

PROMOTING PUBLIC APPRECIATION OF QUALITY IN GOVERNMENT

STIMULATING ABLE YOUNG PEOPLE TO CHOOSE CAREERS IN GOVERNMENT

The program is sponsored by business firms, organizations and individuals interested in a quality public service. They join the President of the United States, Cabinet Officers, Legislators, Government Officials and others to pay the Award winners honor through a special recognition banquet.

THE NATIONAL CIVIL SERVICE LEAGUE is a nonpartisan, nonprofit citizens' organization founded in 1881 to promote efficiency in Federal, state, and local government. It is an action-oriented institution representing general citizen interest in improvement of public management and is supported entirely by tax-deductible contributions from citizens, organizations, corporations, and foundations who are concerned with the quality of public administration in our society. Its effectiveness and impact have been attested to by strong endorsements of its value and programs by Presidents Johnson, Kennedy, Eisenhower, Truman, and Roosevelt, as well as by countless leaders in private and public life. Membership is open to all who want to participate in the improvement of government.

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SIDNEY W. SOUERS
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WATSON W. WISE
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NICHOLAS KELLEY
Kelley Drye Newhall
Maginnis & Warren

Former Recipients of the Career Service Awards

Agency for International Development
Dr. Hildrus A. Poindexter—1963

Atomic Energy Commission
Don S. Burrows—1955
Samuel R. Sapirie—1955
Harold A. Fidler—1957
Paul W. McDaniel—1959
Franklin K. Pitman—1960

Bureau of the Budget
Roger W. Jones—1955
William F. McCandless—1956
William D. Carey—1958
William F. Finan—1959
William F. Schaub—1960
Robert M. Macy—1961
Phillip S. Hughes—1962

Central Intelligence Agency
Lyman B. Kirkpatrick, Jr.—1960
Sherman Kent—1961
Arthur C. Lundahl—1963
James S. Lay—1964

Civil Service Commission
Warren B. Irons—1955
John W. Macy, Jr.—1957
Nicholas J. Oganovic—1963

Department of Agriculture
Richard T. Cotton—1956
Dr. Richard E. McArdle—1958
Lyle T. Alexander—1959

Department of the Air Force
Edna M. Adkins—1955
Ezra Kotcher—1956
Dan B. Dyer—1957
Lyle S. Garlock—1959
Max Golden—1961

Department of the Army
Lester Jay Conkling—1955
Richard A. Weiss—1959
Dr. Ralph G. H. Sieu—1961

Department of Commerce
Allen V. Astin—1960
Dr. Harry Wexler—1961
Dr. Ross A. Eckler—1962
Captain Hewlett K. Bishop—1963

Department of Defense
Leon L. Wheelless—1956
John Fanning—1957
James C. Evans—1959
William H. Godel—1962
Graeme C. Bannerman—1963

**Department of Health, Education,
Welfare**
Helen K. Mackintosh—1956
George P. Larrick—1957
Robert M. Ball—1958
Robert J. Myers—1959
Rufus E. Miles, Jr.—1960
Fay W. Hunter—1961
Dr. Howard B. Andervont—1962

Department of the Interior
Clifford W. Seibel—1956
Conrad L. Wirth—1959
Mrs. Clara B. Gonzales—1961
John O. Crow—1964

Department of Labor
James E. Dodson—1956
Ewan Clague—1958
Leo R. Werts—1962

Department of the Navy
John Charles Niedermair—1956
Dr. John M. Ide—1958
Dr. Gregory Hartman—1963
F. Joachim Weyl—1964

Department of State
William M. Rountree—1957
Livingston T. Merchant—1958
Marjorie Whiteman—1958
Ethel B. Dietrich—1960
John D. Jernegan—1961
Ralph S. Roberts—1961
Frances E. Willis—1962
U. Alexis Johnson—1964

District of Columbia Government
Schuyler Lowe—1957
David V. Auld—1962
Robert W. Murray—1964

General Accounting Office
Lawrence J. Powers—1957

General Services Administration
Herbert F. Angel—1955
Dr. Ray C. Davis—1962

**International Cooperation
Administration**
Dennis A. Fitzgerald—1956
Alvin J. Roseman—1960

Nat'l. Advisory Comm. on Aeronautics
Hugh L. Dryden—1958

**National Aeronautics & Space
Administration**
Eugene S. Love—1960
Abe Silverstein—1962
Smith J. DeFrance—1964

Post Office
Roy D. Schlegel—1957
James O. Riley—1958
August C. Hahn—1963

Railroad Retirement Board
Samuel A. Block—1955

Securities Exchange Commission
Andrew Barr—1955
Manuel F. Cohen—1961
Philip A. Loomis, Jr.—1964

Smithsonian Institution
Frank A. Taylor—1963

Treasury Department
U. E. Baughman—1955
William T. Heffelfinger—1956
Henry J. Holtzclaw—1957
Harry J. Anslinger—1958
Edwin L. Kilby—1960
Bertrand M. Harding—1962
James J. Rowley—1963
B. Frank White—1964

United States Information Agency
William H. Weathersby—1963
Lewis G. Schmidt—1964

Veterans Administration
John B. Barnwell—1959
Judson D. DeRamus—1960
William J. Driver—1964

White House

TRIBUTES TO THE NATIONAL CIVIL SERVICE LEAGUE'S
CAREER SERVICE AWARDS PROGRAM

"I was deeply proud to participate in the ceremony honoring the National Civil Service League's Career Service Awards winners.

"It is always a pleasure to see reward given to those public servants, so dedicated and a credit to their country."

—LYNDON B. JOHNSON

"The National Civil Service League, by its selection and acclaim of outstanding Award Winners, made a valuable contribution to better public understanding of our career service."

—JOHN F. KENNEDY

"The National Civil Service League is to be commended for its efforts to strengthen the public service and for its program of bringing national recognition to significant careers in the Federal Service.

—DWIGHT D. EISENHOWER

10 MAY 1965

P
3-10

MEMORANDUM FOR: [REDACTED]

STATINTL

Re: [REDACTED]

1. The attached copy of a note from [REDACTED] is for your and Ry's information.

STATINTL

2. It is readily apparent that there were two failures of communication--between Ry and Couturier for one and your's in not letting Irene know that Ry had been over there. She might have been a little better prepared to handle it.

3. In the interest of continuing our obviously good relations with the League, perhaps you or Ry should have a clarifying talk with Mr. Couturier.

STAT

Distribution:

0 - Addressee w/att.

1 - D/Pers Subj w/att.

OD/Pers [REDACTED] yrf (10 May 65)

STAT

~~CONFIDENTIAL~~

7 May 1965

MEMORANDUM FOR: THE RECORD

SUBJECT : Luncheon at the Civil Service Commission to Discuss Arrangements and Plans for National Civil Service League Dinner on 19 May.

25X1A

1. [] CIA Public Affairs Officer, and I attended subject luncheon on 5 May. Representatives from the Civil Service Commission and the ten agencies having 1965 Career Service Award winners were present.

2. Publicity for the dinner, progress on "articles" on award winners to be printed in the League booklet, radio and television appearances of winners, and scheduling of a meeting of winners with President Johnson were discussed.

3. Mr. Paul Chretien and [] are handling matters pertaining to publicity outside the Agency and arrangements for Mr. Helms to go to the White House.

25X1A

4. To my surprise, Mr. Jean Couturier, Executive Secretary of the League complimented CIA for "doing" a project in which the League was very interested -- preparing a CIA recruiting brochure which would include information about its five winners of the League's Career Service Awards. He stated that [] "one of CIA's writers," had discussed this with him. Mr. Couturier said he hoped other agencies with several winners would consider the same type of project and he was sure that "Irene would get copies of the brochure to the representatives attending the luncheon". I told Mr. Couturier that I had referred his suggestion about the League's cooperation with the Agency in a recruiting effort to the Director of Personnel, but did not know what plans were being made.

25X1A

5. Mr. Couturier is very enthusiastic about this project and probably expects copies of the brochure day after tomorrow. This is his first year as Executive Secretary of the League and I am under the impression he hasn't had experience dealing with Government agencies. He, I fear, doesn't know yet the problems involved in getting "the printed word on the street."

25X1A

[]

BSD/OP

~~CONFIDENTIAL~~

5 MAY 1965

Executive Registry

65-2425/1

MEMORANDUM FOR: Director of Central Intelligence

THROUGH : Deputy Director for Support

SUBJECT : Article on Richard M. Helms To Be Published
In The National Civil Service Booklet Entitled
"Career Adventures in Government"

1. Subject article on Richard M. Helms is submitted for the signature of the Director of Central Intelligence.

2. Mr. Jean J. Couturier, Executive Director of the National Civil Service League, has requested the ten Government agencies having winners of the League's 1965 Career Service Awards to submit an article on their respective winners. These articles will be published in the League's booklet entitled "Career Adventures in Government" which will be distributed by the League to college placement officers, school counselors, and various public service organizations interested in encouraging young people to enter Federal service.

3. Mr. Couturier stated that the requested article should tell the story of our winner in a colorful, romantic style, and should give information about careers available in our Agency, including where to write for additional information.

4. The proposed article has been reviewed and concurred in by Mr. Paul Chretien and by the Director of Security. It is recommended that you sign the attached subject article which will be submitted to the League for publication.

Emmett D. Echols
Director of Personnel

STATINTL

Attachment: A/S

STATINTL

Concur:

Deputy Director for Support

Date

25 May 65

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RICHARD M. HELMS

Deputy Director, Central Intelligence Agency

1. STATEMENT BY LEAGUE INTRODUCER - to be read while Awardee, his Agency representative and League Officer presenting Award walk to microphone.

Mr. Richard Helms was recently appointed by President Johnson as the Deputy Director of Central Intelligence. Mr. Helms is known in the senior echelons of our Government community as the top United States professional foreign intelligence officer. He has served on the "frontiers of our foreign policy" for 23 years. He began his career in intelligence as a naval officer with the Office of Strategic Services, a predecessor organization of CIA, and has been in key positions in CIA since its founding after World War II. As Deputy Director for Plans, he had the unique responsibility for the entire range of CIA's overseas operational activities--a critical responsibility of inestimable importance to the security and welfare of our country and the Free World. Mr. Helms combines the best characteristics of a strong leader skilled in the complex arts of foreign intelligence operations, a dynamic administrator, and a dedicated public servant. I am pleased to introduce a career officer in the Federal service who has risen to a most important position in our Government--the Deputy Director of Central Intelligence.

2. INTRODUCTION OF MR. HELMS BY CIA REPRESENTATIVE

I wish to present Dick Helms for this Career Service Award. To honor him will be to honor the many career intelligence officers in our Government who are helping to maintain the vigor and efficiency of the United States--careers worthy of the best efforts of the most capable young men and women in this country.

3. CITATION - to be read by League Officer presenting award.

Richard M. Helms, during your eminent and unprecedented career in Government, you have been in the mainstream of our Nation's foreign affairs and you have made major contributions to the formulation of United States foreign policy. You have planned and carried out successful overseas intelligence collection programs and counter-intelligence operations which have protected the security and other vital interests of this country and our allies--

intelligence

interests which are under constant subversive attack in every quarter of the globe. You have attracted to the intelligence operations career service individuals of outstanding competence and merit. You have done this by setting an example of selflessness and total commitment to the public service in an area of activity which is not always easy, but of the greatest significance for the protection of our Nation. We know many of your successes can not be told and thus are unheralded, but we express our appreciation to you tonight for your dedicated service; and we are confident that in the future you will continue to merit the appreciation of our country, as you have in the past.

CAREER SERVICE AWARDS PRESENTATION SAMPLES - NATIONAL CIVIL SERVICE LEAGUE

F. JOACHIM WEYL

Deputy Chief and Chief Scientist, Office of Naval Research

1. Statement by League Introducer - to be read while Awardee, his Agency representative and League Officer presenting Award walk to microphone.

During Dr. Weyl's nearly 20 years of service as a civilian scientist for the Navy, he has steadily progressed from a Grade 9 mathematician in 1944 working on fundamental explosives research to his appointment in 1961 as the highest civilian official in the Office of Naval Research. His key position in one of the nation's great scientific programs is indicative of Dr. Weyl's outstanding capacities, both as brilliant scientist and as dynamic administrator. The professional respect in which Dr. Weyl is held is indicated by his service on a variety of high level committees concerned with the Polaris project, scientific personnel and research coordination. In addition to his Navy responsibilities, Dr. Weyl now serves as science director for the Agency for International Development.

2. Short, one or two sentences - Introduction of Awardee by Agency representative accompanying him to receive Award.
3. Citation to be read by League Officer presenting Award.

Dr. F. Joachim Weyl, under your superior leadership a vigorous exploratory program has been conducted in Naval laboratories resulting in significant advances in the technology of deep submergence, ballistic missiles and knowledge of the ocean environment. You have developed harmonious and close working relationships between the Navy and the civilian scientific community to the benefit of our national security. You have demonstrated a dynamic concern with scientific administration which "does not shun the effort required for coming to grips with hard problems." We honor you for your determination to remain a public servant in spite of financial sacrifice, for your inspiring direction of professional scientists, for rare energy and executive skill, and for exceptional dedication to the public service.

INSTRUCTIONS: Please prepare four (4) copies of a draft of 1, 2, and 3 above. This must be given to League Executive Director, Jean Couturier (1725 N Street, Northwest, 387-1725) no later than April 27, 1965.

CAREER SERVICE AWARDS PRESENTATION SAMPLES - NATIONAL CIVIL SERVICE LEAGUE

(For guidance of Agency Committee members in preparing draft statements on their Agency's winner)

WILLIAM J. DRIVER

Deputy Administrator, Veterans Administration

1. Statement by League Introducer - to be read while Awardee, his Agency representative and League Officer presenting Award walk to microphone.

Bill Driver has been associated with the important progress and innovations characteristic of the Veterans Administration in recent years. Rising successively from a Grade 12 post in 1946 to the position of Deputy Administrator in 1961, he has played a major role in converting the VA to the front rank of those that are now pioneering in new technological methods. His constructive leadership has been most evident in the conception and enactment of a new veterans' pension law, the inauguration of a work measurement and performance standards program, and the installation of large-scale automatic data processing. Mr. Driver's awards include the Legion of Merit, the Bronze Star Medal, the Order of the British Empire, the Croix de Guerre, and the Exceptional Service Award.

2. Short one or two sentences - Introduction of Awardee by Agency representative accompanying him to receive Award.

3. Citation to be read by League Officer presenting Award.

League Officer
William J. Driver, you possess the vision which pioneers new avenues of progress, the tireless strength which overcomes obstacles, and the leadership qualities which inspire loyalty and cooperation. Your administrative ingenuity has been instrumental in bringing the Veterans Administration to new levels of dynamic administration. We honor you for your acute sensitivity to human relations, for your keen analytical insights, and for your fertile creativity which produces constructive solutions to problems of public administration. Your commendable career has benefited not only veterans, but the entire American public and typifies the best traditions of the public service.

INSTRUCTIONS: Please prepare four (4) copies of a draft of 1, 2, and 3 above. This must be given to League Executive Director, Jean Couturier (1725 N Street, Northwest, 387-1725) no later than April 27, 1965.

NATIONAL CIVIL SERVICE LEAGUE CAREER SERVICE AWARDS DINNER

GOVERNMENT EMPLOYEES AND MEMBERS OF THEIR FAMILIES ARE INVITED TO ATTEND THE NATIONAL CIVIL SERVICE LEAGUE DINNER HONORING THE 1965 WINNERS OF CAREER SERVICE AWARDS.

1. CIA OFFICIAL - WINNER OF 1965 CAREER SERVICE AWARD

MR. RICHARD HELMS has been selected as one of the winners of the CAREER SERVICE Awards which are granted annually to ten outstanding careerists in the United States Government. This is the same award presented to Mr. Lyman Kirkpatrick in 1960, to Dr. Sherman Kent in 1961, to Mr. Arthur Lundahl in 1963, and to Mr. James Lay in 1964.

2. TIME, PLACE, AND COST

- a. Time : 7:30 p.m., Wednesday, 19 May 1965
6:30 p.m., Reception, Cash Bar
- b. Place: Sheraton Hall, Sheraton-Park Hotel, Washington, D. C.
- c. Cost : Tickets \$10.00 each. Checks may be made payable to:
National Civil Service League; or
- d. Dress: Optional

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3. PROGRAM

Dr. Frank Stanton, President of Columbia Broadcasting System, will be the Speaker. He will be introduced by former FCC Chairman Newton Minow. Former Postmaster General J. Edward Day will preside.

4. TICKET SALES COMMITTEE

DCI AREA
DDI AREA
DDP AREA
DDS AREA
DDS&T AREA

5. RESERVATIONS: The Office of Personnel will make reservations for the League Dinner. Tables will be arranged for ten persons. Arrangements will be made for CIA tables and for tables of Agency employees without indicating CIA affiliation.

INDIVIDUALS WHO WISH TO ATTEND THE DINNER SHOULD CONTACT THEIR OFFICE SALES COMMITTEE MEMBER ON OR BEFORE 10 MAY 1965.

21 APR 1965

MEMORANDUM FOR: Director of Personnel

SUBJECT : Plans for National Civil Service League Dinner

This is a summary of plans for the National Civil Service League Dinner discussed at the luncheon which Mr. Paul Chretien and I attended on Tuesday, 20 April:

1. NCSL Dinner
 - a. Time - Wednesday, 19 May at 7:30 p.m.
 - b. Place - Sheraton Hall, Sheraton-Park Hotel
 - c. Tickets - \$10.00 each for Government employees and families
\$15.00 for non-Government employees
 - d. Reservations - Tables for 10. Reservations to be made by 12 May.
 - e. Guest tickets will be provided for award winners and their wives and the agency sponsors and wives.
2. Cocktail Reception for award winners will be held on 5 May. Winners will meet Civil Service Commissioners. The League has already issued an invitation to Mr. Helms.
3. The names of winners will be announced in newspaper on 22 April. See attached brochure which gives names which are not to be publicized until 23 April.
4. Papers To Be Prepared and Submitted To League By 27 April
 - a. Statement concerning Mr. Helms to be read by League Introducer.
 - b. Short Introduction of Awardee by Agency sponsor.
 - c. Citation for Mr. Helms to be read by League Officer presenting Award.
5. "The League plans to print a special 32 page booklet entitled "CAREER ADVENTURES IN GOVERNMENT" as a public service contribution of the League. This booklet will be designed to tell the stories of this years ten winners in a colorful, romantic style in order to interest able young people in government careers. You are asked to prepare an article over your agency head's signature that will tell the story of your winner (how he began his career, his rise to his present position, the interesting work he has done, the service he has performed to our nation, etc.) and tell about the careers available in your agency (including where to write for information. This should be a two page article that would include a picture of your winner (about 1 3/4 by 2 1/4) and a small cartoon depicting either your agency or an interesting aspect of its work. After providing space for this material, the text

should be no longer than 800 words, plus your agency head's signature. This paper should be submitted by 4 May, -- We would probably use Agency seal, certainly not a cartoon.

6. Lists for distribution of press information on winner, copies of press releases prepared by Agency and 40 pictures of winner.
(Mr. Chretien will take care of this)

7. Lists of non-Government firms and individuals who can be canvassed by League and Agency to attend the dinner.
Mr. Chretien and I thought CIA would not participate in this activity. The State Department representative told me they would not send such a list.

8. Agency seal to be sent for use at the dinner.
(I can get this from [] and will get it there)

STATINTL

9. The booklet described in 5 above will be sent by League to College Placement Directors and various other places. We can make suggestions concerning the distribution. I talked with Mr. Couturier regarding his proposal for League's help in our recruiting - using the names of all our winners. I told him sometime after 19 May (date of dinner, a representative from Office of Personnel, probably [] STATINTL would call on him and discuss possibilities.

10. SUGGESTED ACTION

- a. I will prepare drafts of the three statements mentioned in paragraph 4 above.
- b. If you wish, I will draft something on Mr. Helms for the booklet and possibly [] can write the "recruiting pitch" paragraph. Maybe the Admiral will be confirmed by the Senate before 4 May and we could get his signature on it.

STATINTL

11. They asked Mr. Chretien and me to come to another luncheon to discuss progress of plans for the dinner on 5 May at Civil Service Commission.

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